



## **Minutes TEMPE MUNICIPAL ARTS COMMISSION June 8, 2011**

**Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on June 8, 2011, within the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ, 85281.**

**(MEMBERS) Present:**

Frank Williams, Chair  
Shirlee King, Vice Chair  
Susan Bendix  
Nikie Crawford  
Patrick Fanning  
Nancy Goren  
Hilary Harp  
Dave Kephart  
Hotchy Kiene  
Robert Moore  
Celeste Plumlee  
Janis Webb

**City Staff Present:**

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development  
Rachael Peterson, Administrative Assistant. - Library and Cultural Services Division  
Adrienne Richwine, Deputy Director - Library and Cultural Services Division

**Guests Present:**

Kaylee Benz  
Don Dotts, Board of Directors Representative - Friends of Tempe Center for the Arts

**(MEMBERS) Absent:**

Barbara Hanigsberg  
Donna Goyette

**Agenda Item 1 - Call to Order**

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, called the TMAC meeting to order at 6 p.m.

**Agenda Item 2 - Approval of the May 11, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document**

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, asked the TMAC members to review an unapproved minutes document dated May 11, 2011.
- **MOTION:** Hilary Harp moved to approve the May 11, 2011, Tempe Municipal Arts Commission (TMAC) Minutes Document.  
**SECOND:** Hotchy Kiene seconded.  
**DECISION:** May 11, 2011, TMAC Minutes Document approved.

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### **Agenda Item 3 - Cultural Services Division Director's Report**

- Adrienne Richwine, City of Tempe Library and Cultural Services Division Deputy Director, congratulated **Susan Bendix**, Tempe Municipal Arts Commission (TMAC) member, for earning the **2011 Outstanding Dissertation Award** from the American Educational Research Association's **Narrative Research Group**. Richwine explained that S. Bendix's dissertation is entitled, "The Accidental Curricularist: The Building of a Dance Curriculum through Artistic and Improvisational Practice."
- A. Richwine reported that the **Tempe Performing Arts Center (TPAC)**, 132 E. Sixth Street, is playing host to **Stray Cat Theatre's** production of "Abraham Lincoln's Big Gay Dance Party" through June 11; A. Richwine encouraged the TMAC members to visit **[www.straycattheatre.org](http://www.straycattheatre.org)** to obtain additional information related to the production.
- A. Richwine announced that the following exhibitions are on display within the **City of Tempe Community Galleries Program** spaces:
  - **Test of Time** (May 6 through August 10, Tempe Public Library Connections Café);
  - **Twenty Questions** (through September 2, Gallery at TCA);
  - **Xico Inks** (through July 14, Tempe Public Library Youth Library Gallery);
  - **Picturing Maricopa 2010** (through June 6, Tempe Public Library Second Floor Gallery);
  - **Made by Hand** (through July 6, Mill Avenue United States Post Office Windows);
  - **Young Artists Studio** (through August 12, Edna Vihel Center for the Arts).
- A. Richwine noted that the **Edna Vihel Center for the Arts**, 3340 S. Rural Road, is playing host to a **Free Art Friday** event at 9 a.m. on June 17 within Vihel's Multipurpose Room space. Richwine explained that **Free Art Friday** participants may create art, learn about music and movement, enjoy a healthy snack and make new friends. Richwine further explained that **Free Art Friday** features different art projects every month that explore numerous themes; A. Richwine added that the June, 2011, theme is, "Splashes of Paint, Splashes of Fun!"
- A. Richwine reported that the **Tempe Center for the Arts (TCA)**, 700 W. Rio Salado Parkway, is playing host to the following events in June, 2011:
  - **Arizona Academy of Performing Arts**: Guest artist **The Boston Brass** will join 150 of the Academy's solo dancers, tuba players and members of the percussion drum line section to produce marching drills programmed to powerful music (7:30 p.m. on June 10, 2 and 7:30 p.m. on June 11, TCA Theater);
  - **Performance with a View: Bob Ravenscroft** will perform on a hand-crafted, local and custom-manufactured piano that bears his name (9:30 a.m., June 14, TCA Lakeside);
  - **Nicole Pesce Recital**: N. Pesce will perform piano repertoire that ranges from Chopin to Lady Gaga, and in Classical, Jazz, Ragtime, Blues, Boogie-Woogie, Broadway, Latin, Oldies, Pop, Opera, Spiritual, Country, Rock, Funk and Hip-Hop styles (7:30 p.m., June 24).
- A. Richwine encouraged the TMAC members to visit the following website to view information related to additional cultural art events and programming:  
**[www.tempe.gov/arts/events](http://www.tempe.gov/arts/events)**.

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#### **Agenda Item 4 - Chairperson's Report**

- Frank Williams, Tempe Municipal Arts Commission (TMAC) Chair, introduced the following newly-appointed TMAC members:
  - **Patrick Fanning;**
  - **Robert Moore.**
- F. Williams thanked P. Fanning and R. Moore for accepting their appointments to serve as art and cultural programming advocates for the City of Tempe, and further welcomed the new members to the meeting.
- F. Williams presented the TMAC members with a document produced by the **Arizona Commission on the Arts** titled, ***"Capitalizing on Arizona's Arts and Culture: Outcomes of the 98<sup>th</sup> Arizona Town Hall."***
- F. Williams explained that the 98<sup>th</sup> Arizona Town Hall (Arizona Town Hall) occurred May 1 through May 4, 2011, in Tucson; F. Williams further reported that the Arizona Town Hall report titled, ***"Capitalizing on Arizona's Arts and Culture,"*** was compiled and edited by **Betsy Fahlman**, former TMAC Chair. Williams took note of the overall value of the report as it inspires and charges art advocates to take aggressive action to rebuild public funding for the arts, as well as inspires advocates to be creative and innovative as they work towards making the arts accessible to all who reside in or who may visit the state of Arizona.
- Patrick Fanning, TMAC member, reported that he attended the Arizona Town Hall; P. Fanning affirmed that there was an overwhelming recognition at the meeting of the necessity to promote the need and value of public funding for the arts, as well as a confirmation of understanding that the arts play a role in the growth of the Arizona economy .
- F. Williams encouraged the TMAC members to view the full Arizona Town Hall report linked to the following website: **[www.aztownhall.org](http://www.aztownhall.org)**.

#### **Agenda Item 5A - Report: Public Art/Art in Private Development (AIPD) Committee**

- No report.

#### **Agenda Item 5B - Grants Committee**

- Nancy Goren, Grants Committee Chair, reminded the Tempe Municipal Arts Commission (TMAC) members that the ***City of Tempe Art Grants Panel Review*** for fiscal year 2011 - 2012 took place on May 13; Goren further reported that the panel reviewed 16 art project grant applications.
- N. Goren thanked the TMAC members for their meeting attendance (to establish a voting quorum) and described the arts grant application panel review process, as well as the role of the Grants Committee prior to the committee's award recommendations being forwarded to the Tempe Municipal Arts Commission (TMAC) for review and approval.
- N. Goren further presented the TMAC members with award recommendations prepared by Maja Aurora, City of Tempe Arts Coordinator, and the TMAC Grants Committee; N. Goren stated that the recommendation values for the arts project grants were calculated using the median value of each grant established by four voting members of the 2011 - 2012 Arts Project Grant Panel Review.
- N. Goren stated that the TMAC Grants Committee recommends the funding of 17 arts grants, 15 arts project grants and 2 organizational development grants. Goren added that the Grants Committee recommends that one arts project grant be denied funding as

it does not meet Tempe-specific criteria outlined within the City of Tempe Arts Project Grant application material.

**MOTION:** Hotchy Kiene moved to approve the Grants Committee's recommendation to fund 17 arts grant applications for the fiscal year 2011 - 2012.

**SECOND:** Janis Webb seconded.

**DECISION:** City of Tempe Arts Grant Award Recommendations for the fiscal year 2011 - 2012 approved.

- N. Goren further presented an **Arizona State University Art Museum MiniGrant Application** to the TMAC members for review.
- Nancy Goren explained that the Arizona State University Art Museum requested \$500 in funding for a project titled, "**Family Art Exhibition: Family Fun Day Event.**" Goren added that the family event will take place on July 9, 2011, at the ASU Art Museum.

**MOTION:** Hilary Harp moved to recommend the approval of the Arizona State University Art Museum MiniGrant Application.

**SECOND:** Hotchy Kiene seconded.

**DECISION:** Arizona State University Art Museum MiniGrant Application approved.

#### **Agenda Item 5C - Communication/Advocacy Committee**

- Celeste Plumlee, Communication/Advocacy Committee member, reported that two meetings have occurred as a result of City of Tempe staff and the Communication/Advocacy Committee's desire to provide promotional assistance, guidance and resources to Tempe Center for the Arts (TCA) partner organizations and other community arts groups.
- C. Plumlee further reported that she and Barbara Hanigsberg, Communication/Advocacy Committee (Committee) Chair, met with representatives of several Tempe Center for the Arts (TCA) partner organizations. Dave Kephart, Committee member, noted that C. Plumlee and B. Hanigsberg observed a lack of synergy amongst the TCA partner organizations. Kephart cited an example of a lack of communication amongst the groups; D. Kephart stated that it's the intent of the Committee to help foster relationships between the partner organizations and other community arts groups.
- D. Kephart reported that the Communication/Advocacy Committee recommends the approval of providing the TCA partner organizations and other community arts groups with **marketing support via workshop** led by Hotchy Kiene, Committee member, and Mary Fowler, City of Tempe (City) Library and Cultural Services Division Management Assistant.

**MOTION:** Hilary Harp moved to approve a Communication/Advocacy Committee and City of Tempe staff-led marketing workshop for Tempe Center for the Arts partner organizations and other community arts groups.

**SECOND:** Hotchy Kiene seconded.

**DECISION:** Communication/Advocacy Committee and City of Tempe staff-led marketing workshop approved.

- Hotchy Kiene explained that it's the intent of the Committee and City staff to offer a one-hour-long marketing workshop to TCA partner organizations and other community arts groups prior to the TCA partner organization meeting scheduled to occur at 5 p.m. on August 19. Kiene suggested that the meeting address the following items:
  - **Guerilla Marketing;**
  - **Online Promotions;**

- **Print Material;**
- **Radio PSAs;**
- **Digital Media.**
- Susan Bendix, Tempe Municipal Arts Commission (TMAC) member, praised the idea of the workshop and stated that it'd be a great resource for community artists.
- Patrick Fanning, TMAC member, suggested that the Communication/Advocacy Committee and City staff partner with the Arizona Commission on the Arts to offer the workshop.
- Celeste Plumlee reported that Barbara Hanigsberg met with **Kathy Berzins, City of Tempe Community Services Department Director**, to discuss a **TCA-specific survey**. Plumlee stated that K. Berzins will provide the TMAC members with an update related to the survey at a TMAC meeting scheduled for a time, date and location to be determined. Plumlee explained that it's the intent of the Committee and City staff to generate a survey that will produce valuable results for the TCA partner organizations.
- Hotchy Kiene reported that he continues to work with Mary Fowler and Maja Aurora, City of Tempe Public Art/Art in Private Development (AIPD) Program Coordinator, to implement an **electronic Google Map specific to the City of Tempe Public Art/Art in Private Development (AIPD) Program**. Kiene stated that he hopes to complete the first phase of the project by no later than the start of the third week of June, 2011.
- Frank Williams, TMAC Chair, appointed Robert Moore to serve as a member of the Communication/Advocacy Committee, and requested that R. Moore play a role in the development of the Public Art/AIPD-specific Google map.

#### **Agenda Item 6 - Friends of Tempe Center for the Arts (TCA) Report**

- Don Dotts, Friends of Tempe Center for the Arts (TCA) Board of Directors Representative, introduced himself to the members of the Tempe Municipal Arts Commission (TMAC). Dotts stated that he will attend all TMAC meetings as a representative of the Friends of TCA organization.
- D. Dotts reported that the Friends of TCA organization is thrilled that the TCA will house **Bob Ravenscroft's** donated piano; D. Dotts further reminded the TMAC members that B. Ravenscroft will perform a free concert on the handcrafted, custom-made piano that bears his name at 9:30 a.m. on June 14 within the TCA Lakeside room as part of the Friends of TCA's **Performance with a View** series. Dotts noted that B. Ravenscroft intends to tell the story of his locally-manufactured piano, and will perform pieces of music with spiritual and meditative reverence.
- D. Dotts further encouraged the TMAC members to attend **Nicole Pesce's** performance of piano works committed to memory at 7:30 p.m. on June 24 within the TCA Theater. Dotts stated that the performance is ticketed, and that tickets may be purchased in advance of the performance date by visiting **[www.tempe.gov/TCA](http://www.tempe.gov/TCA)**, or by calling **480-350-2822**.

#### **Agenda Item 7 - Commission Members' Announcements**

- Dave Kephart announced that **Gideon's Coffee**, 209 W. Jackson Street, Phoenix, is playing host to an exhibition of photography works by **Ray Manley** in June, 2011. Kephart noted that R. Manley's photography frequently graced the pages of "**Arizona Highways**" magazine.

- Shirlee King announced that the Tempe History Museum, 809 E. Southern Avenue, is playing host to **Wild Wednesdays**, a free, family-friendly summer event series. King explained that the event is programmed around the theme, **“Explore Through Time,”** and occurs from 10 a.m. to 3 p.m. on the following dates:
  - **Pioneer Days: The 1890s** (June 8);
  - **The Roaring Twenties** (June 15);
  - **The New Deal Thirties** (June 22);
  - **The Swingin’ Forties** (June 29);
  - **The Fabulous Fifties** (July 13);
  - **The Psychedelic Sixties** (July 20);
  - **The Disco Seventies** (July 27).

S. King encouraged the Tempe Municipal Arts Commission members to attend and noted that the event series features historical lessons and stories, arts and craft activities for youth and dance instruction for all ages, all backed by disc jockey entertainment.

- Frank Williams announced that volunteers are needed to assist with the reinstallation of the **Red Mountain Freeway Mural** public art project. Williams explained that the mural was removed from the 202 Freeway prior to its widening; F. Williams explained that volunteers are needed to assist with tile-grouting, as well as with the mural’s tile panel installation. Williams encouraged the TMAC members to contact **Mary Anna Bastin**, City of Tempe Community Services Department Volunteer Coordinator, via telephone call at **480-350-5190** if they’d like to volunteer.

#### **Agenda Item 8 - Public Appearances**

- No appearances.

#### **Agenda Item 9 - Adjournment**

- The next Tempe Municipal Arts Commission (TMAC) meeting is scheduled to take place at 6 p.m. on July 13, 2011, within the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe. **\*MEETING CANCELLED\***
- **Meeting adjourned at 7:20 p.m.**

Prepared By: Rachael Peterson

Reviewed By: Adrienne Richwine

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Frank Williams  
Chair, Tempe Municipal Arts Commission